

shortcake

2017 ALBUM PRICING GUIDE

hold on to your memories





WELCOME to *shortcake*

*Experience the joy of a beautifully-designed family heirloom.
Custom made for you and your family. Delivered to your door in style.*

how it works

- 1) submit your album order form at shortcakeinc.com/order to tell us about your dream album*
- 2) choose your favorite design style from our catalog*
- 3) connect your photos and/or social media accounts*
- 4) receive personal service from a member of our team throughout your experience*
- 5) relax while a professional designer creates your album, then preview your design online*
- 6) confirm details of your print order and pay the balance due*
- 7) enjoy your new shortcake album for years to come*

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PRICING: DESIGN + PRINT

Design Service (\$5/page) + Print Cost (varies) = Your Total Investment

sample pricing

DESIGN SERVICE		PRINT COST				TOTAL PRICE
Page #	\$5/page	Album Type	Size	Cover	Cost / Copy	
20	\$100	Signature	5 x 5	Faux Leather	\$53	\$100 + \$53 = \$153
30	\$150	Heirloom	8 x 8	Linen	\$119	\$150 + \$119 = \$269
40	\$200	Legacy	10 x 10	Imagewrap	\$300	\$200 + \$300 = \$500
50	\$250	Signature	12 x 12	Linen	\$131	\$250 + \$131 = \$381
60	\$300	Heirloom	5 x 5	Leather	\$195	\$300 + \$195 = \$495
70	\$350	Legacy	8 x 8	Silk	\$359	\$350 + \$359 = \$709
80	\$400	Signature	10 x 10	B. Leather	\$139	\$400 + \$139 = \$539
90	\$450	Heirloom	12 x 12	Imagewrap	\$349	\$450 + \$349 = \$799
100	\$500	Signature	8 x 8	Imagewrap	\$144	\$500 + \$144 = \$644

what people are saying...

*A brilliant gift idea...
The end result is stunning.*

- Momtrends

*This is
amazing!*

- Rookie Moms

*I've flipped through our album 25
times since it arrived. So thankful
for Shortcake and the way they
captured our family's year.*

- Jamie Ivey

*My album just arrived.
Not going to lie... I cried a little
when I opened it. It came out
BEAUTIFUL!*

- Christine G.

*By far, one of the most
beautiful options
out there (and the
easiest to make).*

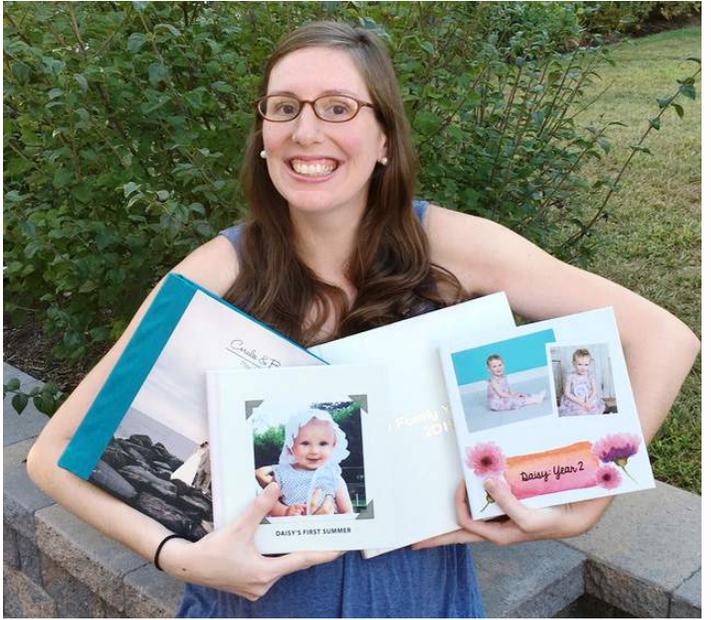
- Pregnant Chicken

Start your next album: shortcakealbums.com

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DESIGN SERVICE

*A white-glove experience from beginning to end.
Let our professional design team create the album you've been dreaming of.*



features

personal service throughout your album experience

*your memories transformed into a custom design
by our team of professionals*

photos and text incorporated from multiple sources

*a unique link to preview your
album online for approval to print*

Pricing includes album design with up to 5 revisions.

Additional revisions = \$2 / change.

The cost to print your album is not included in the design service fee.

design pricing

Page # \$5/page

20 \$100

30 \$150

40 \$200

50 \$250

60 \$300

70 \$350

80 \$400

90 \$450

100 \$500

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THE SIGNATURE ALBUM

Handcrafted with attention to detail, this gorgeous book bridges the gap between inexpensive, disposable photo books and wedding-quality albums.



features

*lay flat binding show off
your photos in full*

*premium matte press paper
offers soft texture, beautiful
tones and durable weight*

*custom cover options include
leather, linen and imagewrap*

album pricing

Page #	5 x 5	8 x 8	10 x 10	12 x 12
20	\$53	\$65	\$82	\$88
30	\$59	\$71	\$88	\$94
40	\$65	\$77	\$94	\$100
50	\$71	\$83	\$100	\$106
60	\$83	\$95	\$112	\$118
70	\$89	\$101	\$118	\$124
80	\$95	\$107	\$124	\$130
90	\$101	\$113	\$130	\$136
100	\$107	\$119	\$136	\$142

Base prices include faux leather cover.

Cover Options	5 x 5	8 x 8	10 x 10	12 x 12
Bonded Leather	\$10	\$10	\$15	\$15
Linen	\$15	\$15	\$25	\$25
Image	\$25	\$25	\$35	\$35
Add-ons: Debossed Lettering, \$15			Foil Stamp, \$7	

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THE HEIRLOOM ALBUM

A custom book of your stunning images and content, professionally printed on archival-quality photo paper with rigid, thick pages



features

printed on Kodak Professional Lustré photo paper, 100-year archival quality

strong and durable pages, more rigid and thicker than the Signature album

handcrafted covers from premium materials, including genuine Italian leather

album pricing

<i>Page #</i>	<i>5 x 5 or 8 x 8</i>	<i>10 x 10 or 12 x 12</i>
20 - 30	\$119	\$145
40	\$145	\$169
50	\$169	\$205
60	\$195	\$245
70	\$215	\$279
80	\$239	\$315
90	\$265	\$349
100	\$289	\$385
Add Cover Lettering: \$6.95 / line		

Prices include all cover options: leather, linen or imagewrap.

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THE LEGACY ALBUM

*A premium, modern album for those who want the very best.
Perfect for weddings... and all of life's most important moments.*



features

*printed on Kodak Professional
Lustre photo paper, 100-year
archival quality*

*rigid, thick pages are coated
for additional protection*

*dozens of premium cover styles
to customize your album*

album pricing

<i>Page #</i>	<i>8 x 8</i>	<i>10 x 10</i>	<i>12 x 12</i>
20	\$144	\$204	\$258
30	\$180	\$252	\$318
40	\$216	\$300	\$378
50	\$252	\$348	\$438
60	\$288	\$396	\$498
70	\$324	\$444	\$558
80	\$360	\$492	\$618
90	\$396	\$540	\$678

*Prices include a wrap-around photo cover.
Other covers (leather, silk, etc.) are available for additional cost.
Please contact us for more details.*



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START YOUR NEXT ALBUM AT
SHORTCAKEALBUMS.COM

——— *hold on to your memories* ———

